

## **PRIVACY POLICY**

#### **Data Controller and Owner**

Escape2York

www.escape2york.co.uk

# **Types of Data Controlled**

Personal data may be collected in the form of: name, telephone number, email address, credit/debit card details. This data may be collected during the course of the enquiry, reservation or booking process. We do not actively or deliberately collect personal sensitive information, e.g. age, sexual orientation, religion for marketing purposes.

#### The Use of Data Collected

Data is used for the following purposes:

- Advertising
- Handling payments
- Managing contacts
- Sending check-in details
- For sending messages such as our newsletter, re-marketing and customer targeting

Data is used exclusively by Escape2York. Data collected will not be passed on or sold to any other third parties.

# **Storage of Data**

Escape2York does not store any credit or debit card details. Any data stored is kept in accordance with the Data Protection Act 1998. Card data is kept for the time required to process a transaction or reservation.

## **Accessing Data**

You have the right to access your personal data. You can do this by contacting the Data Controller in writing, and you will need to provide proof of ID.

Call: 07899 588497 Email: info@escape2york.co.uk